
Michael Henry Keller

(310) 466.7567
michael.keller@gmail.com
507 W. 111th St. #3
New York, N.Y. 10025
Multimedia Portfolio: mhkeller.com

Language & Technical Skills

- Fluent French, Intermediate German.
- Photoshop, InDesign, Illustrator, Final Cut Pro, DSLR video/photo, HTML/CSS, XML, Flash/Actionscript 3, Javascript.
- Experience with social media to bolster reporting and to increase longevity and reach of stories.

Work Experience — 2008 to 2011

New York World, All-Digital Magazine, Columbia University Graduate School of Journalism, New York, N.Y.
Upcoming Staff Reporter/Multimedia Producer, Sept 2011 - June 2012

- One of six inaugural staff members covering NY city and state government accountability in a new startup.

News21 Fellowship, Carnegie-Knight Initiative on the Future of Journalism, New York, N.Y.
News21 Fellow, May - July 2011

- One of 12 producing stories on the aging population to run starting Aug. 2— including an interactive for the Washington Post and a video and a written story for the Wall Street Journal.

TheBrooklynInk.com, Hyper-Local Site, New York, N.Y.

Beat Reporter, Web Editor, August 2010 - December 2010

- Cultivated a beat in a half-Orthodox, half-Pakistani neighborhood in Brooklyn. Produced multiplatform stories including video pieces, written deadline stories, profiles, and long-form pieces.
- Managed the deployment of online multimedia packages including the “Who is Brooklyn?” project.
- Fully redesigned the look and logo of the web site and created real-time additions such as a geo-location map to collect tweets from staff reporting in the field.

INCM, National Mediterranean Institute of Cognitive Neuroscience, Marseille, France

Co-Author, Assistant Researcher, November 2009 - May 2010

- Co-Author on *Amygdala Activity Correlates with Attentional Bias in PTSD* published in *Neuropsychologia*, Volume 49, Issue 7, June 2011: bit.ly/iiDoJu.
- Analyzed MRI brain images using statistical mapping software in a study on the effectiveness of different therapy treatments for Post Traumatic Stress Disorder. Final reader on all submissions for publication.

Embassy of Italy, Washington, D.C.

In-House Graphic Designer, Design Consultant September 2008 - August 2009

- Created an Embassy-wide design style and executed a redesign of stationary, newsletters, and the full range of documents for the 2008 G8 Presidency Event Series.
- Designed, laid out and made custom graphics for the 24-page annual embassy event brochure.

Atlantic Partnership, Washington, D.C. — Atlantic Partnership organizes conclaves with foreign and American political leaders to discuss issues that affect the transatlantic relationship.

Project Manager, August 2008 - August 2010, May 2011 - present

- May 2011: Developing new web and social media engagement strategy for with the new directorship
- 2008 - 2010: Rebranded the full line of Atlantic Partnership documents including annual brochures, invitations, guest lists as well as redesigned and coded the Atlantic Partnership website.

Education Highlights

Columbia University, New York, NY

Graduate School of Journalism, Digital Media Journalism, Master of Science, expected May 2011

Honors: Core Reporting and Writing Course, History of Journalism, and Business of Journalism

- Wrote a long-form masters project—*Predicting Dementia*—on peoples’ decisions to get genetic testing and their reaction to results of tests for Alzheimer’s and Huntington’s disease despite the lack of a cure.
- Spring Coursework: Consumer Reporting, Journalism of Ideas, Interactive Flash Design; auditing: The Cost and Effect of Digital Journalism, Literary Journalism.

Georgetown University, Washington, DC

Georgetown College, Bachelor of Arts May 2009. Double Major: Comparative Literature, Psychology

Honors: Phi Beta Kappa, Faculty Award for Comparative Literature, *magna cum laude*

- Honors Thesis in Comp. Lit. with Distinction: Analyzed the relationship between the history and literature of France’s colonization of Indochina with the histories and stories written of the American Vietnam War.
- Focused in psychology on cognitive neuroscience and clinical neuropsychology. Spent extensive time with people with degenerative diseases studying how “personhood” is mitigated or buttressed through caregiving.
- Georgetown Voice Newsmagazine 2005-2009, Campus Weekly: Served as Publisher, Cover Editor, Design Editor, Editor at-Large, and Staff Writer.